

HERALD TRIBUNE

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New Publication: Dana/Phillips, Inc., Los Angeles, has formed a new publishing division and will issue a new national newspaper as its first venture. The newspaper, called Record Beat, published in New York, will be directed at music and record fans. Distribution to news dealers will be handled by Mac-Fadden-Bartell Corp. Publication will come out on alternate Thursdays starting Jan. 6, with an anticipated 600,000 copies.

Sam Chase, former editor-in chief of The Billboard, will head Record Beat Publishing Co., 1650 Broadway, and will be publisher and editor of the publication. Hal Phillips is president of Dana/Phillips, whose board includes Bill Dana, the entertainer and writer.